

# JON GOUGH

UX DESIGN LEAD

## Ο Ν ΤΑ Ο Τ



🕈 Penkridge, UK

in jonjgough

## EDUCATION

#### WEB APPLICATIONS AND SERVICES PGCERT

University of Leicester -2015-2016

## BSC(HONS) COMPUTING

University of Wolverhampton - 2008-2012

## ADDITIONAL

User Experience Fundamentals Webcredible

Visual Web and Interface Design Webcredible

HTML 5 Training Webcredible

## PROFILE

Hi, I'm Jon, an experienced Digital Designer based in Staffordshire. I have over 10 years experience working in a variation of different roles involving design and development.

My ability to design is complemented by my development skills, I can build websites/experiences/applications that I have designed, this gives me a more unique understanding of how the products/services are built which gives me greater knowledge on how to design effectively and efficiently.

## WORK EXPERIENCE

### **DESIGN LEAD**

#### Capgemini UK, Telford | November 2019 - Present

My role at Capgemini is within a public sector client as an Interaction / Service Design Lead adhering to GDS standards and developing designs based on evidence of user needs and organisational outcomes.

Within my role as Service Design Lead I design the end-to-end journey of a major programmes of work for the largest Government department, focusing on helping the user complete their goals. Liaising software vendors and other clients over the end to end design of major services. As part of the role I communicate effectively across the organisation and collaborative within the design community, always making decisions informed by user needs.

As part of my role I've grow the UX capability through recruitment and mentoring of junior members of the team as well as developing the service design strategy for the business.

#### **UX DESIGNER**

#### Stats Perform, Birmingham | August 2015 - November 2019

My role at Perform Group is a UX Developer, the role involves all of the design work for the product stack as well as building and implementing the front-end code. The day to day duties involve designing and building the web applications the companies offers to clients, I worked closely with the Product Owner to create wireframes and designs of new features or applications for the system.

#### WEB DESIGNER

University of Wolverhampton, Wolverhampton | January 2013 - August 2015

WEB DESIGNER Mercato Solutions, Birmingham | August 2012 - January 2013